

SCLARC SPOTLIGHT ON: CARING

DECEMBER 10, 2008

SCLARC E-NEWS



JAKKS Cares

A Division of JAKKS Pacific, Inc.



This holiday, JAKKS Cares, the philanthropic arm of JAKKS Pacific, has donated 4,000 toys to South Central Los Angeles Regional Center

Many of this season's hottest toys including Cabbage Patch Kids® dolls, RC vehicles, action figures, plug and play TV Games® and more, featuring some of the most popular children's toy licenses in the world have been given to SCLARC to distribute to our consumers and families

"JAKKS is extremely proud to support the great work of South Central Los Angeles Regional Center this year and we applaud their efforts for helping children and families in our community celebrate the joy of the Holiday Season," said Stephen Berman, president, JAKKS Pacific.

Through JAKKS Cares™, the philanthropic arm of JAKKS Pacific, JAKKS uses its powerful resources and inspired employees to assist needy children, families and even pets

around the world. JAKKS is strongly committed to being a philanthropic and socially responsible corporate citizen and to creating changes that will improve the lives and well-being of for generations to come.

Since inception, JAKKS Cares has donated more than \$20 million in toys, school supplies and monetary endowments to millions of underprivileged children around the world. In the end, the most important aspect of the JAKKS Cares program is to help children smile, play and succeed.

"We are truly thankful for this generous donation on behalf of our families," said Dexter Henderson, Executive Director of SCLARC. "With the economy being what it is, this donation will go a long way in spreading joy this holiday season."